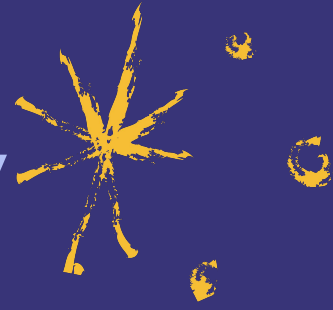


Future-ready Leaders



We offer research backed, user-centric, engaging training programs to give leaders the skills they need to thrive in the new world of work.

**We design & deliver
high-impact,
integrated
learning programs**



Why a Program?



Because leaders aren't built
in a day

An interactive approach

Our approach provides a comprehensive learning experience that allows participants to engage with the content in highly interactive and tailored settings.

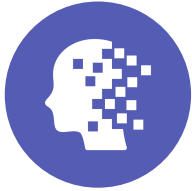
Long-lasting impact

We provide ongoing support, reinforcement, and opportunities for practice and receiving feedback. Participants can apply the learnings to the business quasi-immediately.

Bespoke use cases

Our programs are tailored to the specific business case of the organization and align with the culture.

Our leadership training addresses the fleeting nature of learning, sustains skill proficiency, and nurtures growth through experiential learning



50-80%

of all new information learned is forgotten within a few days after the learning event has occurred.



30%

of skills are lost annually because they aren't performed regularly or reinforced through training.

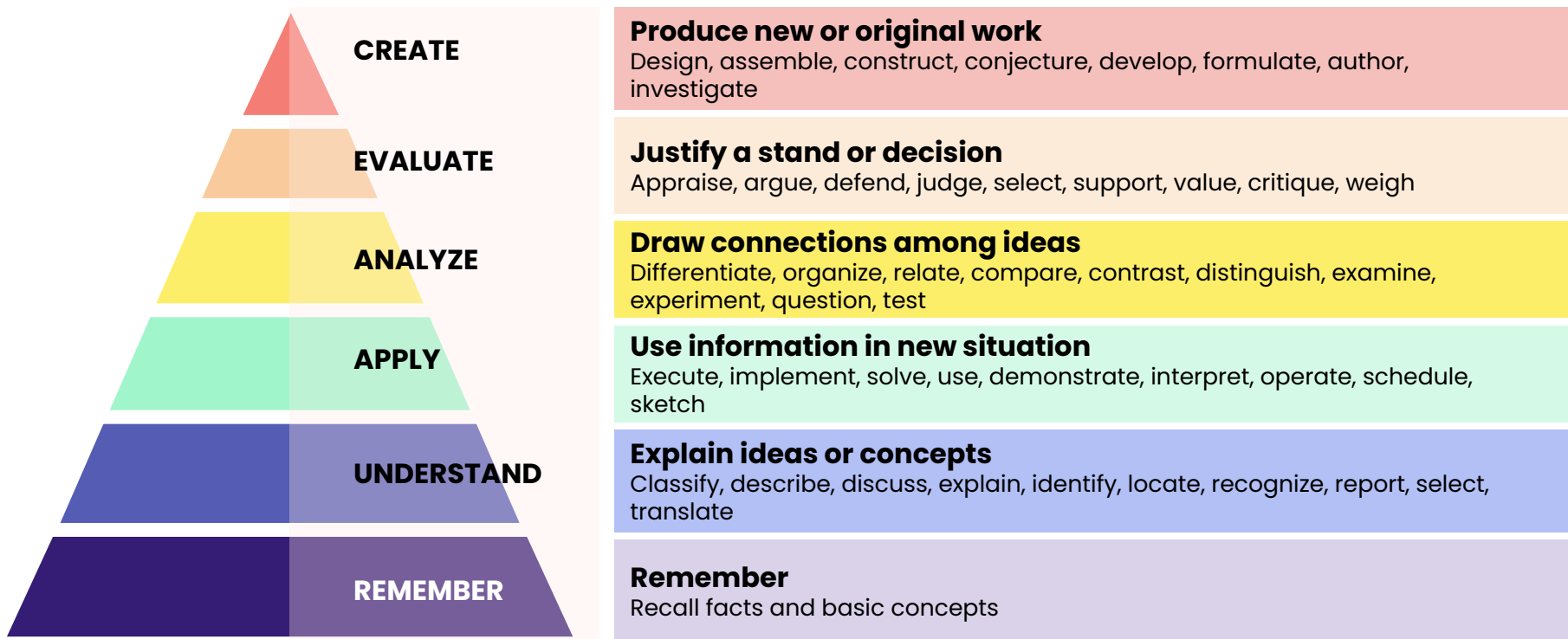


48%

of leaders want to be educated through developmental assignments.



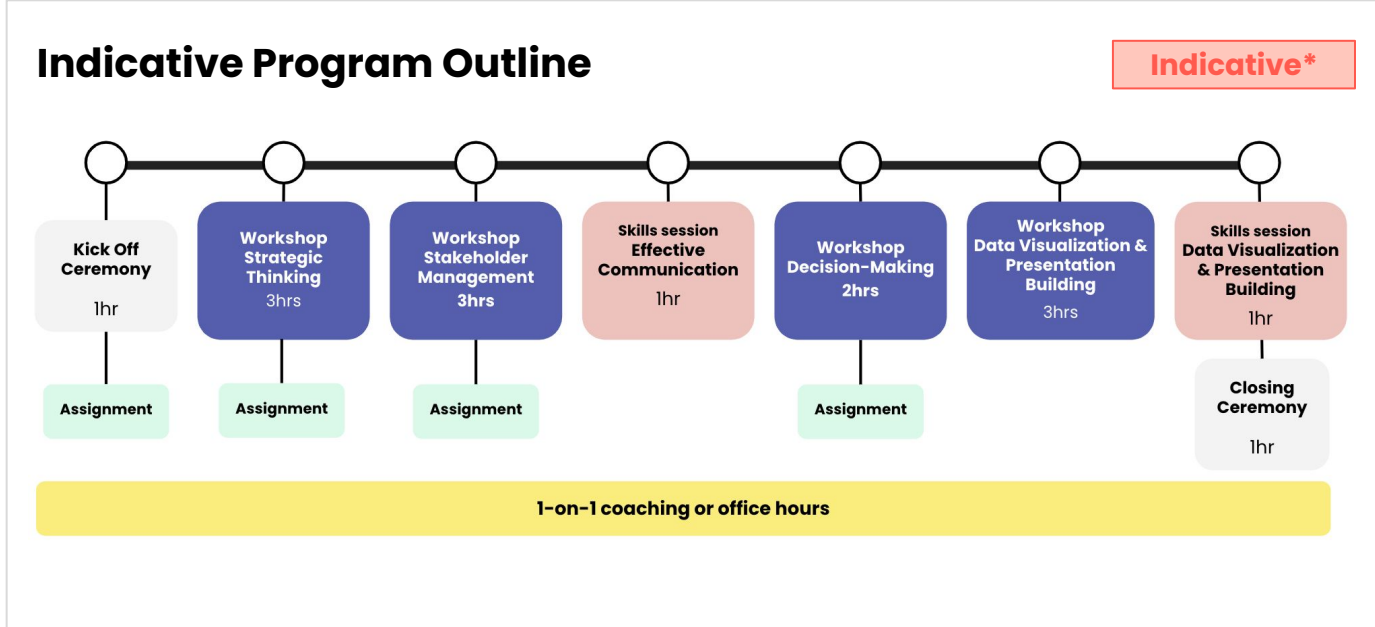
Our methodology combines teaching methods to ensure our trainings are insightful, memorable, and actionable





Our programs are aligned with business goals, helping attendees develop their skills and apply them to real business problems.

| |
|-----------------------------------|
| Workshops x4 |
| Skills Session x2 |
| Pre-work / post-work x5 |
| Office Hours 20 hrs |
| Resource Sharing |



*Subject to review and adjustment depending on your situation and needs.



To support leaders we offers two distinct tracks:

1

Cultivating a Strategic Mindset

The second track is designed to **foster a more strategic mindset** among participants. This track will focus on developing skills related to:

- strategic thinking,
- strategic planning & reporting,
- decision-making,
- stakeholder engagement,
- presentation building
- etc.

2

Enhancing Management Skills

This track aims to help participants **become better managers** by focusing on skill development in areas such as:

- goal setting,
- people management,
- effective communication,
- resource planning,
- project management,
- time management & prioritization,
- etc.

*Subject to review and adjustment depending on your situation and needs.

**1**

Our goal is to enable leaders to drive their strategic agenda of growth by acquiring various skill sets

Strategy Development**1. Strategic Thinking**

Develop strategic thinking through learning mindsets and skills, understanding tools and frameworks for analytical thinking, and honing problem-solving abilities to tackle complex issues.

2. Decision Making

Provide an introduction to decision-making by exploring different types of decisions, discussing common challenges, understanding the decision-making process, and applying mental models and frameworks to practical scenarios.

3. Stakeholder management

Equip participants with the skills to establish consultative partnerships through empathic problem-solving, provide strategies for stakeholder engagement to drive support and influence outcomes, and apply their learning by solving real business scenarios.

4. Data visualization & presentation building

Teach participants to develop compelling storylines for presentations, effectively visualize data, design meaningful and visually appealing slides, and deliver impactful presentations

Strategy Execution**5. Effective Communication**

Upskill participants to tailor messages to specific audiences, select effective communication styles and formats, utilize appropriate tools, practice active listening, and improve feedback delivery and reception

6. Strategic Planning & Reporting

Translate strategic goals into actionable plans, aligning organizational resources and capabilities, developing a framework for effective implementation and overcoming barriers, defining KPIs and establishing a monitoring approach, conducting progress reviews and evaluations, and embracing continuous improvement and iterative planning processes



2

Our goal is to enable leaders to drive their strategic agenda of growth by acquiring various skill sets

Goal Setting

Master SMART goal setting techniques to drive focused and impactful leadership outcomes.

People Management

Develop skills to lead, inspire, and manage diverse teams effectively for enhanced organizational success.

Effective Communication

Enhance communication prowess for clearer, impactful leadership interactions across various contexts.

Resource Planning

Optimize resources for efficient operations and growth, leveraging effective planning strategies.

Project Management

Lead successful projects by mastering project management techniques, including delegation and performance measurement.

Time Management & Prioritization

Manage time, tasks, and priorities effectively to maximize productivity and minimize overwhelm.

*Subject to review and adjustment depending on your situation and needs.

Our Approach

To design high impact training program for leaders, we follow our 4-step approach:

1.

Discover

A discovery phase to understand participants' needs and collect the information needed to run the trainings.

2.

Design

Training program design based on our understanding of the needs of the attendees and the desired outcomes.

3.

Deliver

Engaging facilitation and engagement using a mix of frameworks and tools, focused on both strategy and team development.

4.

Integrate

We share a curated resource library, run an applicant satisfaction survey and organize pathways of progress workshop.

What we Deliver



Workshops

Comprehensive 3 to 4-hour sessions focused on knowledge sharing through insightful stories, interactive activities, and engaging content.



Skills Sessions

Hands-on, fully practical sessions that empower teams to learn and apply the most in-demand skills in real-time



Assignments

Consistent take-home activities that encourage individuals to apply their learning to work-related tasks independently.



Office Hours

On an ad-hoc basis, scheduled meetings will be held for participants to ask questions, receive feedback, and seek support as needed.



Resources Library

A valuable list of resources covering all training topics, offering participants additional information, support, and a point of reference for the future.



Pathways of progress workshop

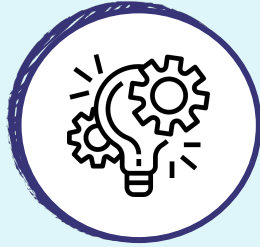
90 minute session to reflect on the skills and development areas vital to your team's sustained success

What you Gain



Enhanced Leadership Skills

Our upskilling program provides our leaders with updated knowledge and expertise, enabling them to lead more effectively and make informed decisions



Innovation and Adaptability

With new skills and insights, your leaders can drive innovation and embrace change, fostering a culture of adaptability within the organization.



Competitive Advantage

Your leaders will be equipped to tackle new challenges and emerging industry trends keeping the organization competitive.

Case Study: Palo Alto Networks



The Brief

The Palo Alto Networks Regional Field and Channel Marketing LATAM/EMEA lead is looking to enroll the marketing directors and managers in a leadership training program.

These leaders collaborate with the sales & products teams to design and execute growth strategies and their contribution needs to become increasingly strategic.

To address these needs, Cosmic Centaurs was hired to design a training program that covers the essential skills and competencies required to meet the team's ambitious targets.

Total program duration: 10 weeks

Workshop



5
Workshops



2
Skills
sessions



3
Office hours
per Director

Deliverable



01
FY2024 Strategy

Client Testimonial



**Soussane Chartouny,
Senior Director, EMEA/
LATAM Field & Channel
Marketing**

Cosmic Centaurs has done incredible work for our marketing org.

Their expertise and dedication have been invaluable and I'm already seeing the impact in my team's productivity.

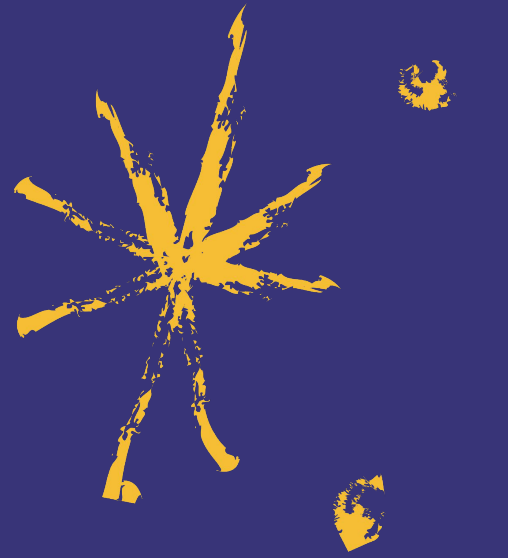
What's particularly impressive is that the content they've provided is tailor-made to our specific use cases.

They've taken the time to understand our unique challenges and opportunities, and **provided us with insights and strategies that are directly relevant to our business.**

Why us?

Not your average facilitators

Building Organizations that Thrive



We are an organizational consulting, training & implementation firm helping executives make better decisions about work and the workplace and effect sustainable organizational change.

We are trusted by



90+

leaders

250+

teams

1000+

individuals

3

languages

Meet the facilitators



**MARILYN
ZAKHOUR**

Founder and CEO

Holds an Executive MBA from INSEAD
Expert in org strategy, capability building, and upskilling of leaders and managers.
Led more than 70 implementation projects across the GCC and Europe on multiple topics including Org. strategy, Future of Work, Operational Excellence, change management, and agile methodologies.
15+ years designing and delivering trainings and workshops for executive leaders, middle management & teams.



**TALA
ODEH**

Senior Consultant

Tala brings her storytelling, team-building and strategic planning experience. She comes from EMAAR where she managed external comms and reputation for the group. Previously, Tala was a Strategic Planner at Ogilvy, developing insight-driven marketing solutions for Fortune 500 clients. Tala is a graduate of Columbia University.
Tala has designed and delivered 40+ trainings, workshops and engaging learning experiences for teams and students across the region.



**MARIE
NAKHLE**

Senior Consultant

Marie has 10+ years of experience building and executing digital marketing strategies and managing e-commerce platforms. Previously the Head of Digital at Antoine Library, Marie holds a Masters Degree in Information Systems and Digital Transformation from Paris Dauphine University.
Marie has 10+ years experience lecturing students and professionals in Lebanon's top institutions. She has delivered numerous trainings & workshops in the areas of marketing, communication, & collaboration.

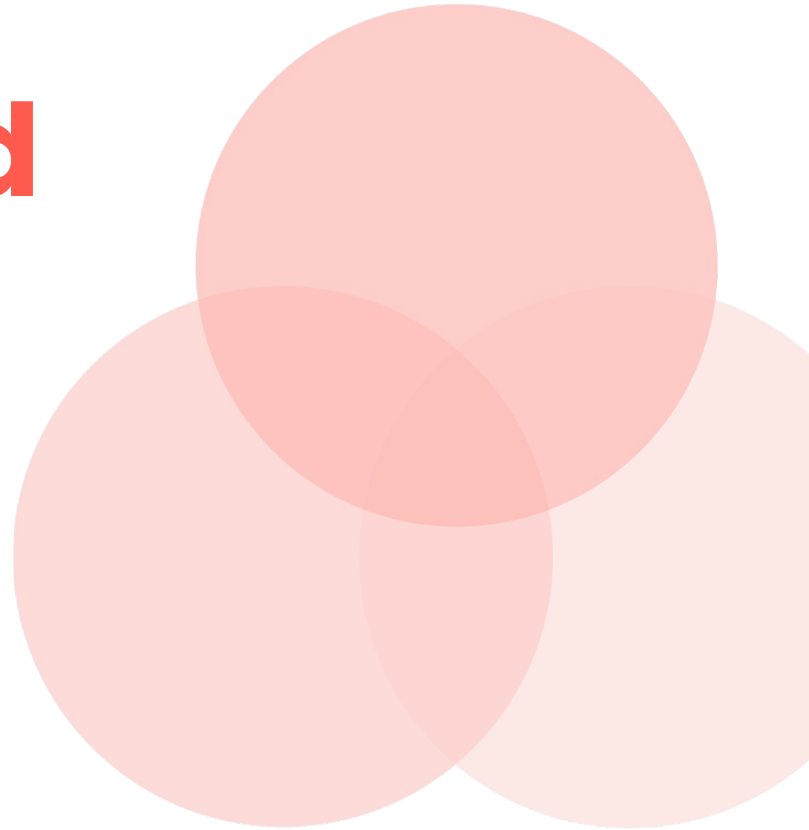
We Design Engaging Experiences

We use engaging methods and facilitation tools inspired by design thinking to enable brainstorming and collaboration, giving participants the chance to debate, learn, ideate, prototype, and iterate.



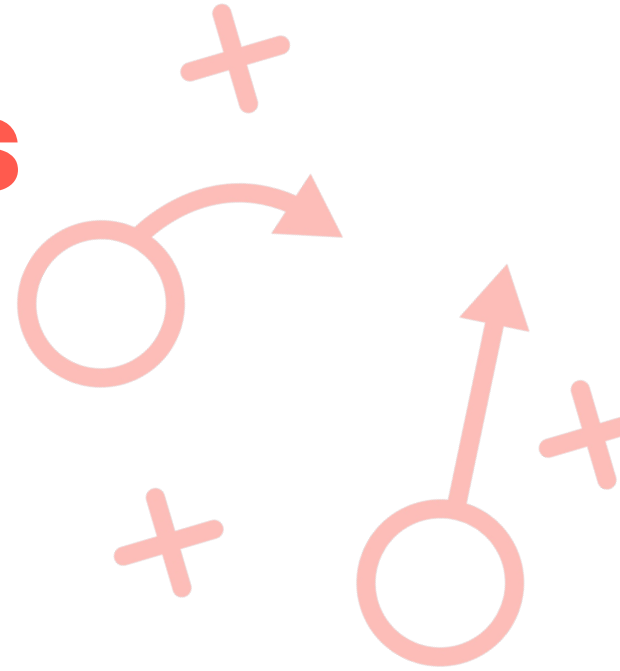
We Love a Good Framework

We use proven frameworks to frame the discussion and structure everyone's thinking around key topics making sure that all aspects of the problem have been addressed.



We are Strategic Thinkers

We bring a strategic dimension into our facilitation to guide our audience towards actionable, future-proof ideas.



We Leverage the Wisdom of Academia

We combine academic research,
case studies, & primary research to deliver
tailor-made training and workshops
for executives, leaders & teams.



Cosmic Centaurs

We Believe in Collective Intelligence

Our team of managers, consultants, communicators, facilitators and yes, even architects brings diverse thinking and perspectives to our sessions.



* What our Customers say



Victor RIBEIRO
HR Director



"There was profound thinking beyond simply delivering on our request. Unlike many other consulting firms, Cosmic Centaurs pushed us past our initial position on the topic of remote work. The collaboration really allowed us to move forward. We liked the team's ability to get to know us and adapt to who we are while pushing us to think beyond our own beliefs. We have since succeeded in implementing flexible work models, both with people working at the office and on construction sites."



Loic Moultault
CEO



"I contacted Cosmic Centaurs because I was thinking about the resilience of my organization. We had done quite well in the pandemic but I could feel that everyone was getting a little tired. I was surprised by the academic research that was cited in the workshop, because it confirmed that this was a new topic for business, and not many people were equipped to provide a definitive answer. It was surprising, but it gave the right tonality. Now we are organizing supply chains for resilience and not just for cost. There was no recipe given, but the workshop gave us a space to co-create!"

If you need help upskilling your senior leaders

Contact us on:

greetings@cosmiccentaurs.com

**Or book a 1-on-1 session with us,
We'd love to help!**

**Book a Free
Consultation**

Follow us on



[**www.cosmiccentaurs.com**](http://www.cosmiccentaurs.com)

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